

Chef Sleeve for iPad Info Sheet

Chef Sleeves provide peace of mind when using your iPad in situations hostile to electronics. Just slide your iPad into a sleeve, peel off the re-sealable strip to close and you're ready to go. Simply dispose or recycle each sleeve when you're done. Do more, more confidently.

Benefits of Chef Sleeves for iPad

- Easy protection in a variety of situations
- · Prolongs expected lifespan of iPad
- Works with many other ruggedized types of cases and bumpers including Smart Cover
- Convenient to travel with sleeves for future or unforeseen applications

Defining a New Product Category

Chef Sleeves are not cases, covers or screen protectors. They share some similarities, but truly offer a new way of protecting your iPad – on their own or in junction with cases, covers and screen protectors.

	Chef Sleeve	Most Cases	Screen Protectors
Protection from spills, moisture, dirt	√	X	X
Protection from falls, blunt force to edges	X	√	X
Protection of all ports and openings	V	X	X
Screen protection from scratching when in use	√	X	√
Touch Sensitive	√	NA	√
Ultra-clear	√	NA	V
FDA approved material for food use	√	X	X
Easy to use and remove	V	V	Х

Key Messages

Unlike Just Any Plastic Bag

Unlike other plastic bags, you will hardly know Chef Sleeve is there. With it's ultra-clear material, superior touch sensitivity, perfect fit and virtually no heat build up, Chef Sleeve is the clear alternative to other clunky options.

An Added Level of Protection

Whether you use Chef Sleeves on their own or in conjunction with standard protection, you'll be adding another dimension of safety to your iPad, in any situation. You'll be doing more, more confidently.







